

The International Association of Lions Clubs **DISTRICT 105D - JUNE 2010**



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The DG's Ponderings

How quickly the year has passed! It hardly seems five minutes ago that I was pre paring tο leave for Minneapolis and International Convention. That was brilliant start to a great year

filled with wonderful events. All the District events have gone well starting with the Handover near Basingstoke, then the District Service in Christchurch, the Presidents Reception in Lymington in November, the Youth Symposium and Young Ambassador Final in January to our own Convention in March at Wokefield Park to the District day at Paultons Park in May. Being led around Fleet blindfolded was an experience I will always remember! Then there were the club visits where John and I were made so welcome and it has been a privilege to share so many Charter Anniversaries with clubs celebrating their birthdays and their service activities. Service is what we are about and it is heartening to learn about how many varied activities are carried out. Whether it is giving £100 to help a family to buy a washing machine or £1000 to the Haiti appeal you are making a very big difference to people's lives. particular I thank you for all the donations you have made to Haiti whether they were from existing funds or from special fund raising events. This really is an "Working example of Together to Serve our Communities" as your donations have helped the MD raise nearly \$600,000 for Haiti.

Going further afield I have enjoyed my MD Council meetings and the MD Convention in Leeds. Other highlights outside the District were the Lord Mayors Show, despite the wet weather, and the UN Day at the House of Commons.

May proved to be a busy month with the District Training Day and Paultons Park in the same weekend. It was good to see so many incoming officers and new Lions in Southampton and thank you to the Leadership team for organising the day. Many Lions have commented to me that they found it very informative. Paultons Park was successful despite it being a cold day and whilst we did not have record numbers over 1800 people enjoyed a good day out. Thank you Lion Jim Godden for organising it.

Later in the month the MD PR and Marketing team organised a training day for us and Districts 105SW and W on PR and Marketing. After a slow start for applications 25 Lions from 105D attended, and like me, learnt how we can promote our clubs. The theme was to be positive not negative!. Thanks to David Taylor, Bill Blake and the rest of the MD team for organising this

One event which I could not make was the Hayling

Island Talent Show. Congratulations to them for putting on the event which was a great success as acknowledged by their local paper.

There have been problems during the year but thanks to good officers they are being sorted out.

- 1. **Membership** At the end of April we had a net gain of 9 since the end of last June. I fear that this position will not be maintained. We have lost several members to Higher Service and some leave for health or age reasons but we still lose too many because of misunderstandings or problems within our clubs.
- 2. Club Visits I just have Andover to visit this month. Thank you for the friendship and fellowship when we have visited you. I have enjoyed the club visits and it is so interesting to see how we all vary in the way we operate and yet still live up to our motto "We Serve".



I made an extra visit to Newport in May so that I present three could Melvin Jones Fellowships to The President Mark Orchard, the Secretary Denis Pierce and Lion Malcolm Harding. It was a very pleasant evening and an honour to help

recognise these Lions who between them have given 85 vears of service.

3. Charter Anniversaries

Just four to attend this month. I attended several in May and as usual I thoroughly enjoyed them. Some were a little bit special.

Goring, Woodcote and District I am delighted to say that I was able to present an International Presidents Certificate of Appreciation to Lion Chris Stevens for all his outstanding work for the District over the past few years especially in the IT field.



Blackmore Vale

At this Charter I helped present special Caravanning Award to Richard Frost for all his work organising their Caravan Rally over the years, a 40 year Chevron to PDG Bill

Reed and Melvin Jones Fellowships to Lion Treasurer David Birt and Past Presidents Ian Simpson and Brian Blackwell.

- 4. Welcome to New Members It gives me great pleasure to welcome the following who have recently become Lions: Susie Lambert (Hook and Odiham), Peter Grigoleit (Loddon Valley). Chris Hurst (Loddon Valley). Anthony Saunders. (Newport), Nicola Wyatt (Salisbury). Maximillian Brooker (Sherborne), Barbara Kenny (Sherborne). Terence Kenny (Sherborne). Reading (Swanage), Stephen Reading (Swanage), Peter Broomfield (Wareham) and Robert Smith (Wareham). I also welcome Jennifer Thorn (Hayling Island) who has transferred into 105D. Please note that Ernie Keene has transferred back to Wimborne and Ferndown. I am sure your clubs will make you very welcome and soon get you involved in their activities.
- **5. Congratulations** to Lion Alison of Hart who married Simon on 24th April. We wish them a long and happy life together
- **6. Members passing to Higher** Service I am sorry to report that I have recently heard that Lions Tricia Conlon (Andover), Terry Clements (Westbury) and Ron Dyer (Basingstoke) have all recently passed to higher service. Our thoughts are especially with their families and clubs. May they rest in peace and be always in our thoughts
- **7. Old Club New Name!** South Chilterns Lions Club have now become Pangbourne, Theale and District Lions Club

8. Senior Lions Leadership Institute

The next Senior Lions Leadership Institute for Europe will held in Bologna, Italy on October 31-November 3, 2010.

The institute in Bologna is designated as a *Senior* Lions Leadership Institute and is targeted to Lions in good standing that have completed a successful term as club president, but have not yet attained the position of first vice district governor.

Lions Clubs International will pay for meals and lodging and will make appropriate hotel reservations for each participant on a twin-share basis. Participants are responsible for all travel expenses to and from the venue in Bologna.

The forms are available from DG Judith or from the LCI website – Search for Senior Lions Leadership Institutes and the the reference is SLL12010-11 EN APP BEFORE 6-30CA4

Completed forms, which **must be signed** by the District Governor and First Vice District Governor must be returned by **AUGUST 17, 2010.**

PLEASE RETURN APPLICATIONS TO:

Institutes & Seminars, Lions Clubs International, Fax: 630.706.9010 E-mail: institutes@lionsclubs.org

To ensure timely receipt of your applications, please submit by e-mail or fax.

9.Coast to Coast Walk Mark Golder, a Lion from Newmarket has asked me to advice you of the walk he is making this summer. Whilst this is not an MD project I have agreed to mention it as he is raising money for two great charities – the RNLI and Diabetes UK. Further details can be found at www.mycoasttocoast.co.uk

10. DG Judith's Jolly Jaunts

6th June Slough CA

7th June Henley-on-Thames special visit!

9th June LRPC Meeting

11th June Newbury 40th CA

12th June Hartley Wintney Festival

13th June Reading 45th CA

14th June Andover OV

18th June Wokingham CA

19th June Poole Boat Trip

19th June Zone1B Project

27th June Bourne mouth CA

Finally, thank you for giving me the opportunity to be your District Governor for the year. It has been a great privilege and one I will always remember with pride. John and I both wish Brigid and Mike the best of luck when they take over in July and will support them all the way. We hope they enjoy their International Convention in Sydney and have a great year.

I hope to see many of you at the District Handover which is to be held at the Novatel Hotel in Southampton on Sunday 18th July.

DG Judith and Lion John



17-year-old schoolboy Daniel Bovey, from Gillingham in Dorset, wowed the judges when he came a close second in the national final of the Lions Clubs International "Young Musician Competition" held in Birmingham. An extremely gifted classical guitarist who has impressed Julian Bream, Daniel played before three judges at the Birmingham Conservatoire in

competition with other supremely talented guitarists from all parts of Great Britain. In the end he was pipped by a wonderful performance from Laura Snowden, a 20-year-old 2nd year graduate from the Royal College of Music. The judges commented that Daniel was "someone to watch closely in the future"; they also said that "Daniel is now playing beyond the capabilities of his guitar and he needs to invest in one of far better quality". Unfortunately, that would cost around £3,000 which is beyond Daniel's means although the £200 prize for second place is going towards the deposit.

His sponsors, the Lions Club of Gillingham, Mere & Shaftesbury, would love to hear from any benefactors that could help Daniel and have already made a donation to add to his prize money. President Deborah Clarke appealed for music lovers to rally round and help Daniel by contacting the Club on 0845 833 7521. She said "Hearing Daniel play makes you realise what a great talent he possesses and we really must do everything we can to help him develop. We congratulate him on this great success and look forward to hearing more about him in the Pictured after the competition is Daniel with Lions Club members (I to r) David Taylor, Denise Stenner and President Deborah Clarke.

Contacts: For GMS Lions Club - David Taylor 07720 443319 Daniel Bovey - 07929 876404



Lions Marketing & PR Workshop at Salisbury 2010

The Lions M & PR Workshop was presented by Heather Yaxley at The Inn at High Post

on Saturday 22nd May. There were 25 Lions in attendance from various clubs in our district, all seated in groups of approx six per table.

Heather introduced herself and then straight away set each table the task of creating a brand identity for their group, including a logo and name.

The overall course aim was to enable attendees to communicate a consistent memorable Lions brand identity using traditional and online marketing and PR techniques. The important points that came out of the event were:-

1/ Lions "are what they are" don't try and change it.

2/ We are Value Driven, 100% committed to service, growing old is immaterial.

3/ Live today (not in the past). Do not do what you have always done. Anything you repeat yearly, think of a way to put a new twist on it.

Our corporate logo and image as perceived by the public must be consistently the same. Not being modified or altered by any local branch of Lions say in a Brochure. The example given was BMW where their logo is internationally renowned.

The afternoon finished with one person from each group, (short straw) having to give a mimicked radio interview about a recent or forthcoming event.

Finally D.G. Judith Goodchild brought the day to a close by thanking Heather for her hard work making the workshop interesting and informative, thanking all who attended and saying "All Lions are our PR people"

Lion Ernie Keene



RYDE LIONS GRAND EASTER EGG DRAW

This Easter, Ryde Lions Club have been out on the streets once more, this time raffling 5 giant Easter eggs, the proceeds of which will go to local charities. The club have been conducting raffles for many years, usually the winners received cuddly lions but this year it was thought appropriate for the lucky winners to receive Easter eggs. Over the last few years more than £2,500 have been raised this way and thanks go to the local publicans who have allowed us to persuade their patrons to part with their cash!

One of the winners has donated his egg to the children's

ward at St Mary's hospital and another, Dan Squib has returned his egg to be raffled again.

In the photo is one of the winners Dave Marsh who is from the Island with Lion President Marsha Couture presenting his winnings at LA Bowl.

Lion Barrie Jehan



'Swanwick Lions - Shumba' report-'

Our Immediate Past Presidents' nominated charity for 2009 was 'Guide

Dogs for the Blind' and our sponsored puppy was named Shumba, from the African for 'Lion,' and in memory of Brian Wilson, our Secretary for several years.

Shumba is now almost 6 months old, and is progressing into a fine young puppy. She is looked after by her Puppy Walker Debra, who reports that Shumba is comfortable with trains and cars, and always sits quietly and behaves herself. Debra hopes to take her on a bus soon, as public transport could be an important part of her life as a guide dog. Short flights of stairs and lifts have not fazed Shumba: this is fantastic for a puppy of her age. When free-running in fields, Shumba always returns to her name call, but when in woods she is often distracted whilst playing with leaves!!!

She has been to a course of puppy classes, and these will help teach her some basic obedience and other skills that she may use in her working life. In the future, she will receive her blue puppy jacket. This jacket is designed to assist Puppy Walkers when gaining access to public places, so is important when socialising and habituating a young dog.

Early in the New Year, Shumba took her first camping trip, and enjoyed lots of free runs and playing with other dogs. She has a lot to discover and learn in the coming months, and we look forward to reporting on her progress. **PDG Lion Vic Smith**



SPECTREK 2010

Once again I would like to thank Petersfield Club for organizing Spectrek this year and also all the Clubs participating in the collection of spectacles. This year 124,000 pairs were collected and this brings the total collected over the years under Spectrek to 2,204,300

an amazing quantity.

Please continue to collect as there is still a large demand for the spectacles in developing countries. It is an easy way of helping others less fortunate than ourselves and also has an environmental link, in view of the recycling.

If you would like to know more about what happens to the spectacles have a look at www.chilions.org.uk for the whole story.

Patrick Hamblin

District Sight and Lions Eye Health Programme Officer.



Pedalling Pete's got the cure for Salisbury's ills

THE 999 BIKE

Pedal power could be the perfect way to reach medical emergencies in Salisbury's cloqged -up streets.

Instead of an ambulance with wailing siren and flashing blue lights, Peter Barrow and his pushbike could be the first response to people calling 999 in the city centre.

His cycle Response Unit will begin a three-month trial run for two days a week later this month.

As well as being faster to the scene, it's eco-friendly, and safer in areas where pedestrians are milling about, says paramedic Pete, whose enthusiasm for the scheme persuaded Salisbury Lions club to buy him the bike, specially kitted-out by Hayball Cyclesport.

"If somebody has an accident in the city centre at present they have to wait for an ambulance or a car to reach them through the traffic. "The bike will eliminate the need for vehicles to come into the city in many cases."

Under the scheme emergency calls will be prioritised as usual by Great Western Ambulance Service (GWAS) controllers. They will then radio 38 year old Pete, who has worked for the service for ten years and has been inspired by the success of similar schemes in London and other cities.

He will be on duty 12 hours a day, from 8am to 8pm within the ring road area and will prioritise cases again once he reaches the patient and either call in an ambulance or refer them to doctors.

"I hope the GWAS will let me take it full-time," he said. "I hope to prove how much it's needed, particularly in the summer with all the tourists here, when I'd like to bring in a later shift, too."

A GWAS spokesman said: "We get to our patients as quickly as possible wherever and when ever they need us.

"The Cycle response Unit trial will not only benefit people in the city, it will provide valuable information about the feasibility of extending the scheme to other locations"

As a keen cyclist, Pete Barrow has carried out extensive research in setting up the scheme – including talking to other ambulance services operating cycle units about the most suitable equipment, and raising awareness and sponsorship locally.

"We expect that the cycle unit will soon become a familiar sight attending patients in the city who need to dial 999".



"The Easter holiday season has seen the return of the Pedalo boats to Warminster Park lake, and are proving to be as popular as in previous years. The boats have all been cleaned ready for

this year, and the photo shows Lion Richard Owen and boat operator Steve Wellings putting the finishing touches to the pedalo which the Warminster Lions Club originally funded three years ago."

Lion Secretary Richard Owen



Poole Mayor
Presents Swimming
Medal to
Caring Canine

When the Mayor of Poole and Admiral of the Port, Councillor The Reverend Charles J. Meachin, was invited to present the awards and cheques at Poole Lions' Swimarathon presentation recently, he did not expect that amongst the award winners would be Gemma, the caring canine (pictured).

Gemma (swimming separately from the human swimmers, of course) raised £500 in sponsorship, bringing the total raised by the Swimarathon to well over £20,000. Gemma's owner, Sam Weldon, has been involved with Poole Lions' Swimarathon every year since it first began 32 years ago. She used to swim in one of the teams, but now prefers to let Gemma do the swimming in a class of her own!

Having got over his surprise at our swimming dog, the Mayor went on to present awards to our swimmers and also handed over cheques to our five major charities: MOSAIC (Support for bereaved children), Victoria School (for children with physical disabilities), Parkstone Sports and Arts Centre, Poole Young Carers (nominated by our partners – the Rotary Club of Poole Bay) and Purple Teardrop (refuge for trafficked women, the charity nominated by our other partners, Poole Soroptimists). Finally, the Mayor warmly congratulated the club, its partners and Lion Harold Brown, chairman of our Swimarathon Committee for the last 17 years, for the good which has been achieved in Poole and the wider world through the event over the last 32 years.

As for Gemma, her community service is not restricted to swimming for us once a year; as a caring canine she visits lonely people who cannot have a pet of their own and brings a little joy into their lives too. What a pity dogs can't be Lions – if they could, Gemma would be the first to join!

A Message from your Editor

Sorry for the delay of this issue but my wife Elizabeth has had a major operation, but glad to say the operation was a success and she is now slowly recovering.

Thanks for the great articles its funny to have to 'Dog' items so **please keep them coming.**

You will notice that I am printing on yellow paper for the clubs by post, yes I ran out of A3 White so had this in stock, so decided to use this for speed.

The next issue will close on 26th July. Lion Peter Garlick.